

Jason S. Thompson
Portfolio: jst-studio.com
Design Direction & Implementation
jasonsthompson@gmail.com
+49 151 15066946
Munich, Germany

Skills Highly proficient in Adobe Illustrator, Photoshop, InDesign, Dreamweaver, hand drawing, printmaking, painting, Reason 8 (Audio Recording), MS Office, AfterEffects, Premiere, multiple musical instruments.
Team leadership, mentoring, creative direction, strategy, and production.

Experience July 2015 - Present
Senior Creative Manager
Brainlab AG
Munich, Germany

Lead design and development of all facets of the global Brainlab experience. Imaginative design, creative development, visual direction, thought leadership, influencing creative problem solving sessions; driving and producing imaginative and relevant design for all facets of digital, print, environment, customer and employee experience objectives. Inspire and lead to produce original results independently as well as collaboratively in a team environment, collaborate with key leaders and internal stakeholders to propel creative and brand strategy, oversee Global Creative Team (Chicago and Munich) in ideation and creative development, mentor Junior Creatives to help establish creative growth & a strong career path, oversee outsourced and third party vendors and designers when needed.

July 2014 - Present
Creative Director / Owner
JST Studio
Chicago, IL, USA

Freelance graphic design and art direction for a variety of different clients, brands and functions (print, advertising, digital front-end (web and app) social media, events, tradeshow, etc.). Clients include : Hasbro, Star Wars, Absolut, Malibu, J.P. Wiser's Rye, Sears, Kahlua, Hilton, Negra Modelo, Corona, Jameson, Beanitos, General Electric, The Glenlivet, Aberlour, GrubHub, BudLight, UFC, Kraft Brands, Brandtrust, University of Chicago, Best Buy, Pilsbury.

October 2012 - June 2014
Senior Designer / Brand Manager
Brainlab, Inc.
Chicago, IL, USA

Brand management and organization/work-flow, design and execute all major US tradeshow for neurosurgery and ENT, major print publications, digital and print invitations for customer events and symposiums, apparel design, web and iPad concepts for internal and external use, internal communications including an annual 80-90 page book (all creative direction, development and implementation).

July 2009 - September 2012
Graphic Design Manager
Faucet Queen, Inc.
Vernon Hills, IL, USA

Collaborate directly with CEO and SVP of Marketing & GM International on all projects, complete redesign and re-positioning of the Helping Hand and Latitude brands' packaging and style guide. Focus on packaging, all marketing collateral, POP/Displays, catalog design, advertisements, and overall creative direction.

September 2005 - May 2009
Graphics Manager
RC2 Corp. / Learning Curve Brands
Oak Brook, IL, USA

Responsible for packaging and branding of the Thomas Wooden Railway toy line, as well as Bob The Builder, John Deere Preschool, Take Along Thomas, and Nick Jr. toy lines. Key responsibilities included: all packaging concepts and execution (including production work), creation of all marketing collateral and material, updating and maintaining an international image catalog. Direct communication with licensor, and assisted in the creation and maintenance of the new style guide for the Thomas Wooden Railway brand.

Education 2001 - 2005
BA : Visual Communications / Fine Art (double major)
Judson University
Elgin, IL, USA

VP of University AIGA Chapter

Jason S. Thompson